

## \$5 Dinners Blogger Giveaway Rules

### OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. HOW TO ENTER: Giveaway begins near or around 8 a.m. EST on Thursday, August 19 and ends at 5 p.m. EST on Saturday, August 21 at <http://www.5dollardinners.com/category/giveaway> ("Giveaway").

To enter, participants can do one (1) or all of the following:

- Leave a comment after the blog post that responds to the fiber-related question
  - Follow Erin Chase (@5dollardinners) and @LadyFibarista on Twitter; and leave a comment on the blog that states that entrant has done so
  - "Like", become a Fan of, or subscribe by email or in an RSS reader to \$5 Dinners' Facebook page ([www.facebook.com/5dollardinnersfans](http://www.facebook.com/5dollardinnersfans)); and leave a comment on the blog that states that entrant has done so
2. ELIGIBILITY: Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at time of entry. Employees of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible to participate.
  3. WINNER SELECTION: Winners will be selected on or about Saturday, August 21, 2010, from among all eligible entries received during the Giveaway. Winners will be determined at random by Erin Chase using Random.org. Winners will be publicly announced on <http://www.5dollardinners.com/category/giveaway> and will be notified by Erin Chase via email.
  4. PRIZES/APPROXIMATE RETAIL VALUES: Prize: one (1) reusable FiberPlus lunch bag, which includes one (1) informational brochure, three (3) varieties of FiberPlus bars and 5-ct box of Kellogg's FiberPlus™ bars, awarded in the form of one (1) full-value coupon. ARV: \$7 each. Total ARV of all prizes: \$98. Odds of winning Giveaway prize depend on total number of eligible entries received during the Giveaway. Unclaimed prizes will not be awarded. Limit one (1) prize per person.
  5. GENERAL: Subject to all federal, state and local laws/regulations. Neither Sponsor, nor its affiliates will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in these promotions. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information,

without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the offer or in administration of the promotion.

6. INTERNET: Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the promotions are not capable of running as planned for any reason Sponsor reserves the right in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and select the winners by random drawing from among all eligible entries received from all methods combined up to the point of the action taken by the Sponsor.

7. SPONSOR: Erin Chase  
5dollardinners@gmail.com

This promotion has not been sponsored by, endorsed by, nor is affiliated with the Kellogg Company.